

Spring 2018

# Division of Professional Studies Spring 2018 Newsletter

Bridgewater College

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# NEWSLETTER

ECONOMICS AND BUSINESS ADMINISTRATION | HEALTH AND HUMAN SCIENCES | SPRING 2018  
TEACHER EDUCATION PROGRAM



## LEGISLATIVE ADVOCACY:

# Athletic Training Students "Hit the Hill"

cy. The event was organized by the Governmental Affairs Committee (GAC) of the Virginia Athletic Trainers' Association (VATA). The primary objective of the trip was to get students to recognize how important it is to advocate for the profession outside of the local community.

During the event, students attended a presentation by the GAC chairperson and the VATA lobbyist related to legislative processes and bills currently poised to affect the athletic training profession. Senate Bill 80, which would establish a State School Health Advisory Board, was scheduled for a Senate vote later that afternoon. The Advisory Board would advise the Virginia General Assembly and the Governor on any legislation concerning the roles of employees providing health care services in public elementary and secondary schools.

After the presentation, the Bridgewater College contingent met with a few legislators and a number of legislative aides before sessions began. Senator Mark Obenshain, who represents the town of Bridgewater, met with everyone briefly and introduced the group from the floor of the Senate as the students and faculty were in the balcony.

The bill passed the Senate 40-0 and was referred to the House Committee on Appropriations.

**Dr. Rob Hammill**, LAT, ATC, CSCS, and **Professor Tom Campbell**, MS, LAT, ATC, took eight students to Richmond, Va., on February 13, 2018, for "Hit the Hill Day" for athletic training advocacy.



## MESSAGE FROM THE DIVISION HEAD

Dear Alumni:

I have been wondering what thoughts and feelings our students will take with them as we approach another commencement. As I was pondering these thoughts, I received a delightful message through Facebook Messenger from a former student who graduated about seven years ago. The message says, "Hey Dr. Long you probably don't remember this but I just remembered that on my way to my first job interview after graduation I got to talk to you on the phone ...and you gave me some pointers. I took for granted Bridgewater and its small community at the time, but now that I've been in the real world for almost seven years, I can see how special it is to have folks like you and a school like that. Just wanted to say thanks..."

I think the sentiment of this message certainly sums up what many of us love about Bridgewater College. Never doubt that we are impacting people in the classroom and throughout our interactions outside of the classroom. Influence is a two-way street, and I can promise that your faculty and staff have been changed by your experiences at BC as well. Remember that we share your joys, successes and hardships and want to hear from you often.

Warmest regards,

Barbara

Dr. Barbara Long

bhlong@bridgewater.edu



Mark Stevens '83 and Dr. Jenny Martin

## GREEN SCREENS AND ROBOTICS:

### Teaching Teachers with Technology

Faculty members in the Teacher Education Program have been integrating technology into the classroom to augment learning for students and prepare the teacher candidates for the reality of classroom teaching in their careers. Additionally, three faculty members, **Drs. Karen Rogers, Jennie Carr and Jenny Martin** have presented their work to PreK-12 credentialed teachers throughout the country as well. Dr. Carr was invited to Denver, Colo., to present to PreK-12 teachers at Share Fair Nation about using green screen technologies. Drs. Rogers and Carr presented an interactive session titled *#InteractiveLearning: Technology Tools to Engage and Support All Learners* at the Lilly Conference on Evidence-Based Teaching and Learning on June 3, 2017. The session focused on educational technology tools they use in their classrooms.

### Digital Internship Collaboration

**Mark Stevens '83**, a seventh-grade teacher in Fairfax County and doctoral candidate at George Mason University, and **Dr. Jenny Martin**, Assistant Professor of Education, just finished their fourth semester of collaborating on a digital internship, in which Mr. Stevens' seventh-grade social studies students are mentored by Dr. Martin's teacher candidates. The teacher candidates provide online, one-to-one coaching using Google tools to help the seventh graders with a problem-based learning project tied to an Industrialization in the 1920s unit. The resulting benefits from this digital internship have included:

- A school/university partnership award given by ATE-VA
- A national presentation at the National Council for the Social Studies conference
- A book chapter (in press) entitled "Digital Internships: Enriching Teaching and Learning with Primary Resources," which will be published in the edited book *Best Practices in Teaching Digital Literacies* this July
- Unforgettable professional relationships

## Opening Student Hearts and Minds through Service

Our Community Place (OCP) is a non-profit community center in the northwest neighborhood of Harrisonburg, Va., that provides a place of restoration and hope for those in our community who struggle with poverty and other difficult life circumstances. Anyone in the community is welcome to eat, work, play and learn at OCP.

Since 2010, students in the Personal and Community Health class each semester have become involved with facilitating physically active games and sports at OCP. One afternoon each week small groups of students spend their time connecting with community members and encouraging them to be physically active. This combination of exercise and relationship building helps improve everyone's physical and mental health. Activities include dancing, tossing the Frisbee, kicking the soccer ball, or a lively game of dodgeball, flag football or volleyball. For those who want to be involved but have physical limitations that prevent more active participation, outdoor activities include cornhole, ladder ball and other backyard games.

On rainy days inside, they might have a game of musical chairs, bowling or balloon volleyball. BC students provide

the equipment, motivation and energy that encourages community members to get up and get active. The students get to experience firsthand some of the concepts they are learning in class about barriers and facilitators to physical activity, as well as perspective-taking.

Numerous Bridgewater College students have shared the impact of their experiences at Our Community Place. One student commented, "Somewhere along the way our society seems to have abandoned the idea that all human beings are worthy of inherent dignity and respect. OCP continues to restore my faith that there are people out there who care, who believe in people, regardless of their circumstances, and are passionate about giving them a chance." Another connected their OCP experience to their desire to be a good healthcare provider. "My time at OCP helped me regain my excitement [to be] a healthcare provider. The ultimate goal of healthcare is to help better people's lives medically, but now I can see that a medical clearance is not necessarily indicative of a patient leaving in a better state than when they walked in. I can improve someone's day by showing compassion for their situation and understanding of their problems."



## LASSITER HONORED AT FOUNDER'S DAY

Dr. **Jill W. Lassiter**, Associate Professor of Health and Human Sciences, received the Martha B. Thornton Faculty Recognition Award at the College's annual Founder's Day celebration on April 3. The Thornton award recognizes faculty who "provide caring concern for students well beyond the role as teacher." She commented, "It's a special honor to be recognized for doing something I love to do."

Dr. Lassiter has taught at the College since 2009. She teaches courses such as Health Promotion, Personal and Community Health, Implementing Health Programs, School Health and the college's first-year seminar, Critical Inquiry in the Liberal Arts.

## CIC AND AARP GRANT SPURS "HELPING HANDS"

Faculty members in the Family and Consumer Sciences program received a \$10,000 grant from The Council of Independent Colleges (CIC) and American Association of Retired Persons (AARP) in August 2017. The Helping Hands program has incorporated about 100 students from family and consumer sciences classes, who are developing initiatives that build strong sustainable bonds with older adults. One emphasis has been on addressing social isolation and hunger issues among older adults at Bridgewater Retirement Community (BRC).

### Community Garden

Students in the family and consumer sciences senior seminar class designed a community garden, in teams, for the low-income older adults residing in the independent living facility at Bridgewater Retirement Community. The teams of students drafted building and programming proposals for the community garden. Their proposals included raised garden beds that are accessible to those with disabilities, a small greenhouse, and programming activities focused on planting herbs and vegetables.

Students in the adult aging class submitted garden designs that incorporated the physical challenges of older adults. From the submitted designs, design components were integrated into the final raised-bed gardens and the greenhouse. One resident from the retirement community commented, "I don't have to bend down with my stiff knees!" after seeing the height of the raised-bed gardens.

### Nutrition

Students in nutrition classes designed and implemented nutrition programs focused on the following areas: macronutrients in foods, using the My Plate recommendations to build a healthy diet, increasing fiber through healthy, low-cost foods and decreasing sodium in meals.

As a final event for the semester, about 50 college students planned and cooked a budget-friendly "Dining-In Day" meal for 12 residents at the Bridgewater Retirement Community. The students prepared several low-calorie and high-calorie meal options, using herbs and other plants from the community garden.



## BUSINESS MAJOR EXCELS AT PALE FIRE INTERNSHIP

Business administration major **John Hill** "created his own internship" during the spring semester as a marketing intern at Pale Fire Brewing in Harrisonburg, Va.

Pale Fire wasn't looking for an intern, but **Dr. Eric Korn**, John's professor, thought that John's developing business knowledge could be helpful to them and put him in touch with Pale Fire's owner.

John's duties at Pale Fire included helping with sales analytics and reporting, branding and social media, as well as developing draft mission and brand statements for the brewery. John said he really values "having the opportunity to work with real sales numbers, not just data in a textbook." He also appreciated the freedom to create a social media marketing campaign on his own.

The custom nature of John's internship meant that there would be unique challenges. "Navigating [a custom internship position] and figuring out what I can do to help Pale Fire and my own learning was difficult. Tim [the owner] didn't want any of my time to be wasted on things that weren't going to help me. He made it obvious that he wanted me to grow professionally and not just for Pale Fire to grow." The internship "opened [John's] eyes to the small business world."

## FACULTY PROMOTIONS

The Division of Professional Studies is pleased to announce that three faculty members were granted tenure and promoted to associate professor effective July 2018:

**Dr. Jennie Carr**, Associate Professor of Education

**Dr. Karie Dornon**, Associate Professor of Economics and Business Administration

**Dr. Donna Hoskins**, Associate Professor of Health and Human Sciences

Congratulations to these faculty representing each of the professional studies departments!

## ▶ PROFESSIONAL STUDIES 2018 COLLEGE AWARD WINNERS

### ECONOMICS AND BUSINESS ADMINISTRATION

#### Robert L. Hueston Endowed Scholarship

*Tyler Olsen, Chad Whitzel*

#### David G. and Margie Messick Smith Endowed Scholarship

*Bailey Kratz*

#### David E. Will Endowed Scholarship for the Support of Public Accounting

*Madeleine Sliwoski*

#### Outstanding Senior Award

*Renee Eshenauer, Zellie Wothers*

### HEALTH AND HUMAN SCIENCES

#### Excellence in Academics

*Courtney Michrina*

#### Excellence in Leadership and Service

*Jacqueline Lamas*

### Majors of the Year

ATHLETIC TRAINING MAJOR OF THE YEAR: *Maria Rector*

FAMILY AND CONSUMER SCIENCES

MAJOR OF THE YEAR: *Jacqueline Lamas*

HEALTH AND EXERCISE SCIENCE MAJOR OF THE YEAR: *Blake Mann*

NUTRITIONAL SCIENCE MAJOR OF THE YEAR: *Courtney Michrina*

### Rugby H. St. John Endowed Scholarship in Family and Consumer Sciences

*Elizabeth Watson*

### TEACHER EDUCATION PROGRAM

#### Virginia Scholars Award

*Emily Morris*

#### Teacher of Promise Award

*Scarlett Bavin, Amelia Bayer, Carrie Dean, Ashton Rittenhouse, Josh Yagel*

save  
the  
date

SATURDAY, OCTOBER 13  
H O M E C O M I N G

10 a.m.–Noon Meet with your academic department on the mall!



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